

Paraninfo

Get Ahead at Work. Inglés para Administración y Comercio 2.ª edición 2024



Editorial: Paraninfo

Autor: M^a JOSÉ CARRASCO CABRERA,
MANUELA FAJARDO CARRASCO

Clasificación: Ciclos Formativos >
Administración y Gestión

Tamaño: 21 x 27 cm.

Páginas: 262

ISBN 13: 9788428362689

ISBN 10: 8428362688

Precio sin IVA: \$99556.00

Precio con IVA: \$99556.00

Fecha publicacion: 08/04/2024

Sinopsis

Get Ahead at Work is a new method specifically tailored to the needs of students studying the following vocational training courses: Ciclos Formativos de grado superior de las familias profesionales de Administración y Gestión, y de Comercio y Marketing. However, it is also suitable for other courses specialised in Tourism.

This second edition of **Get Ahead at Work** has been built on the invaluable feedback received from our users, incorporating updated content and improving activities. We are confident that you will find this revised edition to be an indispensable resource.

The course follows the academic syllabus of these studies and adapts to the self-reflexive demand of the Common European Framework of Reference for Languages. It provides students with the basic and necessary English required to succeed in today's professional world.

With **Get Ahead at Work**, students can practice both the receptive and productive skills of the foreign language: listening, speaking, reading and writing, with special emphasis on developing oral skills, and through motivating and meaningful activities in groups, in pairs or individually. Besides, it integrates these skills with the

language systems: grammar, vocabulary, pronunciation and functional language, so as to help students communicate effectively. All the exercises are included in the student's book so that students can use it as a workbook too.

Key features include:

- Varied topics related to Administration, Commerce and Tourism.
- Vocabulary activities with a special focus on vocabulary in context.
- Relevant listening materials.
- Communicative speaking activities.
- Pronunciation practice.
- Interesting reading texts from different sources.
- Varied and useful writing practice.
- Reflection on the language learnt in every unit.
- Warm-up and Let's leave the book aside for a while sections.
- Grammar reference with further activities.
- Glossary.

**El solucionario de este libro es exclusivo
para el profesorado que tenga el libro
adoptado para la docencia.
No está disponible para particulares.**

Indice

Introductory unit: Getting underway.

1. Preparing to become a professional.

2. Looking for a job.

FINAL TASK: A presentation about your personal and educational background.

3. Landing a job.

4. Day-to-day.

FINAL TASK: A job interview over the phone.

5. Doing business.

6. Computing, Internet and banking.

FINAL TASK: Final project: Job hunting. Create your personal profile on a professional network!

Grammar reference.

Irregular verbs list.

Glossary.

Paraninfo Argentina Calle José Abascal, 56 (Utopicus). Oficina 217. 28003 Madrid (España)

Tel. Fax

clientes@paraninfo.com.ar www.paraninfo.com.ar